

# grokarazzi

## The X monetization playbook

Original Content Rewards. One page.

### The rate

Original Content Rewards pays roughly \$1.20 per 1,000 qualified impressions. Qualified means verified users, Home Timeline. Not every view counts.

### The gate

500 followers.  
500,000 Home Timeline impressions from verified users inside 90 days. Then apply in Creator Studio.

### The payout

X Money. Every two weeks. \$30 minimum.

### The math

1,000 qualified impressions ~ \$1.20  
10,000 ~ \$12    100,000 ~ \$120    1,000,000 ~ \$1,200

### How to apply

1. Clear 500 followers.
2. Stack 500,000 verified Home Timeline impressions in 90 days.
3. Open Creator Studio. Apply for Original Content Rewards.
4. Keep shipping. Payouts land once you clear \$30.

### The strategy

X Articles average about 10x the views of a regular post.  
Write the long version when the idea is real.  
Replies to big accounts, from people who do not follow you, are what the algorithm rewards. Go where the timeline is.  
Original work. Real replies. Then the long article.

grokarazzi.com - the desk for people who live on the timeline.